

From: [McDaniel, Sean](#)
To: [Bradley, Charles](#); [Mills, Angela D](#); [Skinner, Tracy P](#)
Subject: FW: meeting with your Board in April at HL headquarters
Date: Tuesday, January 21, 2014 11:57:00 AM
Attachments: [image001.png](#)

Please review and then let's discuss this week.

From: Pattengale, Jerry [mailto:Jerry.Pattengale@indwes.edu]
Sent: Tuesday, January 21, 2014 11:13 AM
To: McDaniel, Sean
Cc: 'Steve Green (steve.green@hobbylobby.com)'; Marsha Bold (marsha.bold@hobbylobby.com); jeff.schneider@themotb.com
Subject: meeting with your Board in April at HL headquarters



Sean,

I appreciated your comments during our recent time together. Your strong interest in the Bible curriculum is indeed encouraging, and reminds us that the bar has indeed been set high. To that end, I wanted to give you an update. Yesterday, we had an extended meeting with our partner in Jerusalem to make sure of both the production schedule and sustained quality level. The new section we reviewed is indeed remarkable. From its layout and content to its pedagogy, I'm confident it'll indeed meet both of our teams' high expectations.

In this light, I secured a firm commitment on what could be produced at this same level by the week of April 15 for your review. You had stressed your preference in giving time for the quality of the curriculum to develop, but also in providing the necessary review step by your constituents. Compedia is our educational development firm in Jerusalem, and promised a substantial volume ready by April 15 (chapters that represent 54 robust sections of instruction, with flexibility for the numbers of days covered). This volume will likely be as robust as a full textbook in other Bible curriculum, but in essence will represent half of our intended total curriculum for a year. Because of the multiple aspects of these lessons, these chapters will show the depth and breadth of each lesson. In addition to this volume we will have a full-year layout of lessons with aims, scope and sequence, a sample of the teachers' guide portion, and advanced samples of the technology apps.

While this volume and the auxiliary lessons could sustain an entire year, it will actually represent only half of the final product that will be available in June. We're confident that this will prove to be a solid learning and teaching experience for Mustang High School, and the first offering of a groundbreaking pedagogical initiative.

We had discussed a time during the week of April 15 to submit in person the curriculum to you and your board. If this works in Steve's schedule, would you like to plan for a luncheon on April 16 or 17 at the Hobby Lobby headquarters? If so, we would present both the curriculum and samples of the

technology and teacher supports at that time. This session would also include a close look at the DC museum project and the symmetry between this curriculum and the peripatetic, full-immersive experience of our Bible museum. Also, after the presentation and Q & A time in our main conference room, Steve will provide a tour of the recently expanded vault rooms, labs and facilities associated with the research behind this project.

A couple of other logistics to assist with your planning follow: If Mustang High School decides to move forward with our Bible curriculum during this Beta phase (2014-2015 academic year), the Greens will cover the total cost of the curriculum. This includes use of the textbook form (likely in two volumes during this first year, one per semester) and all of the technology apps and auxiliary material.

Also, because the museum will not open until the spring of 2017, the teachers and students completing the course will receive VIP passes to attend both the DC museum when it opens, and our major traveling exhibits until then (www.explorepassages.com, moving to Springfield, MO this spring). We will also invite both teachers and students to participate in focus groups to assist with our assessment efforts, and would ask for assistance in following your office's protocol for their voluntary involvement. True to focus group quality control, these would be conducted by a neutral third party (at our expense). We would also invite your school's assessment experts to help us close the loop on the findings from these sessions, and other reviews, in plans to improve the original version of the curriculum.

Sorry for this long email, which seems to validate the notion that educators are given to prolixity. Nonetheless, I trust that it helps with your planning and the establishment of what we expect to be a wonderful experience for all involved.

Please respond to Marsha Bold directly on the plans for a review meeting in April, and we'll plan accordingly.

Sincerely,

Jerry

JERRY PATTENGALE, Ph.D.
EXECUTIVE DIRECTOR, GREEN SCHOLARS INITIATIVE
ASS'T PROVOST FOR PUBLIC ENGAGEMENT, INDIANA WESLEYAN UNIVERSITY

SENIOR FELLOW, SAGAMORE INSTITUTE
EXECUTIVE DIRECTOR, NATIONAL CONVERSATIONS
RESEARCH ASSOCIATE, TYNDALE HOUSE, CAMBRIDGE
RESEARCH SCHOLAR, GORDON-CONWELL THEOLOGICAL SEMINARY
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jerry.pattengale@indwes.edu

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From: [McDaniel, Sean](#)
To: [Marsha Bold \(marsha.bold@hobbylobby.com\)](#) ([marsha.bold@hobbylobby.com](#))
Cc: [Steve Green \(steve.green@hobbylobby.com\)](#); [jeff.schneider@themotb.com](#); "[Pattengale, Jerry](#)" ([Jerry.Pattengale@indwes.edu](#))
Subject: FW: meeting with your Board in April at HL headquarters
Date: Wednesday, January 29, 2014 4:22:00 PM
Attachments: [image001.png](#)

Good afternoon, Marsha.

Dr. Pattengale requested that I correspond directly with you regarding our input for an April review.

Our April Board meeting is on Tuesday, the 14th. As such we would need to have the opportunity to review the completed materials sometime during the week of April 7th if at all possible. The review could include a luncheon as described below with no more than two of our 5 board members (along with our academic team) in attendance. Oklahoma Open Meeting Laws require that if a quorum of board members meet to discuss school business that we would have to file for a Special Meeting with the county and post an agenda. That would allow the public, including the media to attend the meeting, which we do not want at this point.

Further, we are not opposed at all to receiving completed units for review at any time prior to the week of April 7th if that would expedite things. A reminder that all five Board members have requested the opportunity to review the curriculum prior to the meeting on the 14th of April. A rough timeline might include the luncheon sometime prior to April 10th followed by a full Board review at our Administrative Offices between the 10th and 14th of April with a final Board action to be taken at the April 14th meeting.

We also believe that we could easily make 54 sections work for a year-long course; at least initially. In the public school setting we have to consider a multitude of potential interruptions such as assemblies, inclement weather days, and testing for example. Additionally, we would want to provide the teacher with flexibility to manage the course by assigning collaborative projects, student presentations, as well as encouraging dialogue and discussion amongst the students.

A question that arose during our recent meeting was whether or not the "first 54" sections would be inclusive of the history, the story, and the impact themes. Our general idea is that they would be covered at various points throughout the 54 sections.

We are extremely honored and excited about the progress of this initiative and look forward to further correspondence. Our pre-enrollment forms went home with students this week and we will begin seeing responses in the next few days. We believe this course will appeal to many.

I look forward to hearing from you.

Sincerely,

Sean McDaniel
Superintendent of Schools
Mustang PS

From: Pattengale, Jerry [mailto:Jerry.Pattengale@indwes.edu]
Sent: Tuesday, January 21, 2014 11:13 AM
To: McDaniel, Sean
Cc: 'Steve Green (steve.green@hobbylobby.com)'; Marsha Bold (marsha.bold@hobbylobby.com); jeff.schneider@themotb.com
Subject: meeting with your Board in April at HL headquarters



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Jerry

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From: [McDaniel, Sean](#)
To: [Amanda](#); [Chad](#); [Jeff](#); [Jim D](#); [Mike](#)
Subject: Bible Curriculum
Date: Monday, March 17, 2014 9:03:00 AM

Good morning. Friday afternoon I had the opportunity to meet with Jeff Schneider at Hobby Lobby. Jeff is the lead man for the development of the digital component of the curriculum being developed for the Bible course we are considering. He has provided me with a sample of the curriculum for your review. I have copies in my office. Please come by anytime Monday through Wednesday to pick up a copy for review. The full curriculum will be available April 7. We will have it here at the Admin for your review for a full week prior to the April 14 Board meeting. On Monday, April 14 Hobby Lobby has invited us to their headquarters for a digital presentation and a conversation about the curriculum. They will be providing lunch. It would be great if all of you could attend. If three or more can make it I will need to post it as a Special Meeting, which is fine. Several members of our academic team as well as our MHS principal and the teacher assigned to this course will also be in attendance. I plan to invite the media as well.

To date we have had over 170 MHS students register for the class!

Let me know if you can attend the luncheon on Monday, April 14th. It will likely be from 11:30 – 1 (optional tour of the museum artifacts to follow).

Sean

From: [McDaniel, Sean](#)
To: [Pattengale, Jerry](#)
Cc: [Marsha Bold \(marsha.bold@hobbylobby.com\)](#) ([marsha.bold@hobbylobby.com](#))
Subject: RE: MUSTANG
Date: Thursday, April 10, 2014 3:47:00 PM

Jerry – I was instructed to contact a PR company to discuss Monday’s meeting, which I did. Ashleigh stated that we would break into two groups so that three Board members would never be together and that we would conduct the meeting that way. By taking this approach we would not need to post this as a Board meeting. This would result in the meeting not being open to the public.

If I could just get the new info regarding location we will be there. I still have at least one Board member who needs to leave by 1 pm so if that group can be first to review the digital component of the curriculum that would be great.

Thanks,

Sean

From: Pattengale, Jerry [mailto:Jerry.Pattengale@indwes.edu]
Sent: Thursday, April 10, 2014 3:25 PM
To: McDaniel, Sean
Cc: Marsha Bold (marsha.bold@hobbylobby.com) (marsha.bold@hobbylobby.com)
Subject: RE: MUSTANG

Sean,

The issue arose with notification that this was going to be a public meeting, with three board members attending. I’m available to chat the rest of the afternoon. 765 506 0413. I just came from meetings with the planning team (we’re actually out of state). We’re simply trying to be helpful and not create a complicated situation.

From your response, has something changed that it’s now not a public meeting? Your last email said it would be. As of an hour ago, the decision was that’s okay since you’ll have a public meeting in the evening—just not a public meeting at HL. We also will have a press release on Monday as well. JP

From: [Pattengale, Jerry](#)
To: [McDaniel, Sean](#)
Cc: [Marsha Bold \(marsha.bold@hobbylobby.com\)](#) ([marsha.bold@hobbylobby.com](#))
Subject: RE: MUSTANG
Date: Thursday, April 10, 2014 3:53:54 PM

Sean,

If you're able to break the group and this not be public – great. Please work with Marsha on the logistics. I hope you understand this rationale for not wanting a public meeting at HL. If held elsewhere, the public is fine.

So as of this email, we'll do two separate meetings. Marsha will work with you on the times. JP

From: [Marsha Bold](#)
To: [McDaniel, Sean](#)
Cc: ["Jerry Pattengale"](#)
Subject: MUSTANG - Request for Information
Date: Friday, April 11, 2014 11:24:25 AM

Hi Sean and Jerry,

I am working on the logistics of the lunch and meetings on Monday. Sean, can you please provide me with a list of the attendees in Group 1 and Group 2? Jerry, can you please provide me with the list of names for the team members and guests who will be attending both meetings. This will help at check-in and to set up for lunch. Be sure to remind them to bring a government issued photo ID with them to present to the receptionist. In all, I think there will be 22 – 25 people in attendance.

The meetings will be hold in the MOTB Facility. Please enter through the Hobby Lobby Manufacturing Entrance at 7509 in the north end of Building 3 (see attached map). There should be ample parking at this entrance. We have scheduled a presentation by one of our Curators of some of the artifacts in the Green Collection.

Schedule

11:45 – 12:00	Group 1	Artifact Presentation
12:00 – 1:00	Group 1	Lunch and Curriculum Meeting
1:00 – 1:30	Break	Staff prepare for next group
1:30 – 2:30	Group 2	Lunch and Curriculum Meeting
2:30 – 2:45	Group 2	Artifact Presentations

Please confirm that these times will work for everyone. I will proceed with our food order and lunch set up after receiving the list of attendees in each group. If you have any questions or need to discuss this schedule, please feel free to give me a call at 405-745-1120.

We are looking forward to your visit and reviewing the curriculum.

Blessings,
Marsha

From: Marsha Bold
Sent: Thursday, April 10, 2014 5:08 PM
To: 'McDaniel, Sean'
Cc: Jerry Pattengale
Subject: RE: MUSTANG

Hi Sean,

Steve called and left a message for you as he wanted to visit with you if you have a minute. His cell number is 405-474-3892 and he is available if you would like to give him a call before he goes to his next event.

I just spoke to him and we will continue as planned with the meetings here on the Hobby Lobby campus. We had planned to have lunch brought in for the group to make it easier on all attendees since it is during the noon hour. Should we plan on lunch for Group 2 or will they have already eaten?

Would it be possible to have Group 1 here by 11:30 or 11:45 am so they could start right at 12:00 pm and conclude by 1:00 pm? It would give us a few minutes between meetings to freshen up the room. Please have Group 2 here by 1:15 pm and ready to start their meeting by 1:30 pm and conclude by 2:30 pm. Please advise if these times sound okay.

Thanks so much Sean! We will get the logistics taken care of for you all.

Blessings,
Marsha

From: McDaniel, Sean [mailto:McDanielS@mustangps.org]
Sent: Thursday, April 10, 2014 4:07 PM
To: Marsha Bold
Subject: RE: MUSTANG

Please just let me know where this event will now be held so that I can advise my team and whether or not we need to grab lunch before the meeting. I want to emphasize again that per my conversation with Ashleigh and the decision to break into two groups, that this will not be a public meeting.

Thanks,

Sean

From: Marsha Bold [mailto:marsha.bold@hobbylobby.com]
Sent: Thursday, April 10, 2014 3:25 PM
To: McDaniel, Sean
Cc: 'Pattengale, Jerry' (Jerry.Pattengale@indwes.edu)
Subject: RE: MUSTANG

Hi Sean,

Thank you for your reply. I thought I would respond to confirm receipt and let you know that Steve and Jerry are in Springfield at the VIP Event for the opening of our Passages Exhibit there, just in case Jerry isn't able to respond immediately.

I am glad Ashleigh from Saxum was able to connect with you. Steve reached out to Saxum this morning after several concerns were brought to his attention and he asked that they reach out to you to discuss options. I am sure Steve will call you personally when his schedule is free and he is able to visit.

I am happy to try to help in locating another location for this meeting. I have a couple of ideas that would work well and will check on them and be back in touch asap.

Thanks for your patience and understanding in working with us regarding these concerns.

Blessings,
Marsha

From: McDaniel, Sean [<mailto:McDanielS@mustangps.org>]
Sent: Thursday, April 10, 2014 3:14 PM
To: 'Pattengale, Jerry' (Jerry.Pattengale@indwes.edu)
Cc: Marsha Bold
Subject: MUSTANG

Jerry,

Just got off the phone with an Ashleigh who suggested she was representing HL. I am told that the location of the meeting is now being changed because the curriculum and the Obama Care issues cannot be "co-mingled." Just wanted to run this by you to see if you were aware. It sounds like Ashleigh wants to either use one of our buildings (auditorium) or a local Technology Center. Our buildings are out. We have school on that day and the late notice won't allow them to alter plans. We are on the front end of state testing so all media centers will be in use as will our HS auditorium. Are you wanting me to try to locate a place to have this meeting or will someone else do that?

We are disappointed that changes are being made four days before the meeting. Since this will not be a Special Meeting at this point, HL can manage who attends and who doesn't and so I am not certain of the need to change plans. Even so, I fully respect the decision and we will adjust. Please let me know what changes will be made and what role I will play in making the changes happen so that I can notify my team; particularly the Board members scheduled to attend.

Sean

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From: [Rigsby, Shannon](#)
To: [McDaniel, Sean](#)
Subject: highlights
Date: Wednesday, April 16, 2014 4:28:52 PM
Attachments: [meeting highlights 4-14-2014.pdf](#)

Hi

Would you take a look at the board highlights? The part about the Bible is toward the end. I mentioned Norman Berry's appearance. I felt like he needed to be acknowledged so no one would think I was leaving out his visit to gloss over his concerns.

I hope you have a nice evening. I know it's been a rough day.
Shannon

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